

Mustafa Alp ARI

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EDUCATION

York University

BSc Honours Computer Science, Minor in Economics

Toronto, ON

Expected May 2028

EXPERIENCE

EdVisingU (via Riipen)

Student Strategic Consultant

Remote

Jan 2026 – Present

- Collaborating with the Founder to formulate a scalable **market expansion strategy** for an **AI-powered EdTech startup**.
- Conducting **SWOT analysis** and competitive research to identify high-value opportunities in **micro-credential** and **corporate AI consulting** sectors.
- Designing **operational frameworks** to support the launch of **digital products** targeting post-secondary institutions and government bodies.

CSHub (Computing Students Club)

Events Director

York University

Jan 2026 – Present

- Directing the **end-to-end lifecycle** of events, overseeing **the travel, vendor negotiations**, and marketing strategies.
- Leading a team of executives to execute **high-impact campus initiatives**, resulting in a **20% increase** in student engagement.

CSHub (Computing Students Club)

Executive

York University

Aug 2025 – Jan 2026

- Orchestrated a major “Hack Day” in partnership with **Major League Hacking (MLH)**, coordinating logistics for **50+ developers** and judges.
- Streamlined participant check-in and resource distribution, ensuring **zero downtime** during the **12-hour hackathon**.

PROJECTS

FindMyProf | React, Python, Gmail API, AI

- Engineered an **AI-driven platform** that parses user resumes and cross-references **professor publications** to generate **hyper-personalized outreach emails**.
- Implemented **NLP algorithms** to match student skills with faculty research areas, significantly **improving response rates**.
- Automated email drafting via the **Gmail API**, reducing cold outreach time by approximately **90%**.

ScoutLens | React, Tailwind CSS, REST APIs

- Architected a **statistical analysis tool** for football transfers, processing **complex datasets** to identify **undervalued players**.
- Built reusable **UI components** using **React** and **Tailwind CSS**, enabling advanced filtering, sorting, and **data visualization**.
- Designed a **developer-centric workflow** aggregating data from multiple **public sports APIs** into a **unified dashboard**.

JobApplier | Python, Automation Scripting

- Developed a **robust automation suite** that streamlines the job hunt by algorithmically **tailoring resumes** to specific descriptions.
- Created a **centralized dashboard** to track application statuses and manage **auto-generated cover letters**, increasing efficiency.

Trading Bot | Python, Binance API, Yahoo Finance API

- Developed a **high-frequency trading alert system** utilizing **Binance** and **Yahoo Finance APIs** to track **real-time fluctuations**.
- Optimized **execution algorithms** and error-handling protocols to ensure **sub-second latency** and stability in **live trading**.

Safetrip AI | React, Location Services

- Delivered a **responsive travel safety interface** integrating **real-time location-based risk data** during a **24-hour hackathon**.
- Collaborated in a **cross-functional team** to rapidly iterate on **UI/UX designs**, securing a **functional prototype** under deadlines.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), TypeScript, Java, HTML, CSS, Python, SQL

Frameworks & Libraries: React, Tailwind CSS, Node.js, Pandas

Developer Tools: Git, Docker, VS Code, IntelliJ, Eclipse